

**SARDAR PATEL UNIVERSITY**  
**(Reaccredited with 'A' Grade by NAAC (CGPA 3.11))**  
**NEP Syllabus for BBA (Information Technology Management) Semester: 5**  
**(With Effect From: June – 2025-26)**

|                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|---------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Programme Outcome (PO) - For BBA (ITM) Programme - Semester-V | <ol style="list-style-type: none"> <li>1. To understand business functions and management practices leading to development of business acumen among students.</li> <li>2. To develop critical and analytical thinking abilities</li> <li>3. To improve Communication and interpersonal skills</li> <li>4. To develop social sensitivity and ethical considerations leading to sustainable business practices</li> <li>5. To demonstrate global perspective and entrepreneurship acumen</li> <li>6. To get exposure of industrial world through company visits and interaction with experts</li> <li>7. To get exposure and guidance for appearing in competitive examinations in management such as CAT, GMAT etc.</li> </ol> |
| Programme Specific Outcome (PSO) - For BBA (ITM) Semester - V | <ol style="list-style-type: none"> <li>1. Develop software and IT applications through programming skill like various .NET projects.</li> <li>2. Develop methods for analysing, designing, planning and managing information systems.</li> <li>3. Demonstrate to manage hardware, software and database memory for their departments and organizations</li> <li>4. Choose minors in areas such as cyber security or business.</li> <li>5. Strengthen their skills and prepare to enter the job market after completion of Internships, seminars and final year practical project</li> </ol>                                                                                                                                   |

| Course Type                  | Course Code | Name of Course                         | T/P | Credit | Exam Duration in Hours | Components of Marks |          |       |
|------------------------------|-------------|----------------------------------------|-----|--------|------------------------|---------------------|----------|-------|
|                              |             |                                        |     |        |                        | Internal            | External | Total |
| <b>Major<br/>(Any Three)</b> | UM05MABBI01 | Computer Graphics                      | T   | 4      | 2:30                   | 50                  | 50       | 100   |
|                              | UM05MABBI02 | Database Management System(T/P)        | T+P | 4      | 1:30+2                 | 25T+25P             | 25T+25P  | 100   |
|                              | UM05MABBI03 | Advanced Marketing Management – I      | T   | 4      | 2:30                   | 50                  | 50       | 100   |
|                              | UM05MABBI04 | Advanced Financial Management – I      | T   | 4      | 2:30                   | 50                  | 50       | 100   |
|                              | UM05MABBI05 | Advanced Human Resource Management – I | T   | 4      | 2:30                   | 50                  | 50       | 100   |
|                              | UM05MABBI06 | Export Management – I                  | T   | 4      | 2:30                   | 50                  | 50       | 100   |

| Course Type                                                             | Course Code | Name of Course                      | T/P | Credit | Exam Duration in Hours | Components of Marks |          |       |
|-------------------------------------------------------------------------|-------------|-------------------------------------|-----|--------|------------------------|---------------------|----------|-------|
|                                                                         |             |                                     |     |        |                        | Internal            | External | Total |
| <b>Minor<br/>(Any Two)</b>                                              | UM05MIBBI01 | Indian Business Environment         | T   | 4      | 2:30                   | 50                  | 50       | 100   |
|                                                                         | UM05MIBBI02 | Materials & Operations Management   | T   | 4      | 2:30                   | 50                  | 50       | 100   |
|                                                                         | UM05MIBBI03 | Social Entrepreneurship             | T   | 4      | 2:30                   | 50                  | 50       | 100   |
|                                                                         | UM05MIBBI04 | Fundamentals of Internet Technology | T   | 4      | 2:30                   | 50                  | 50       | 100   |
| <b>Skills<br/>Enhancement<br/>Course /<br/>Internship<br/>(Any One)</b> | UM05SEBBI01 | Innovation Management               | T   | 2      | 1:30                   | 25                  | 25       | 50    |
|                                                                         | UM05SEBBI02 | Soft Skills                         | T   | 2      | 1:30                   | 25                  | 25       | 50    |
|                                                                         | UM05SEBBI03 | Leadership Skills for Management    | T   | 2      | 1:30                   | 25                  | 25       | 50    |
| <b>Total</b>                                                            |             |                                     |     | 22     |                        |                     |          |       |