



SARDAR PATEL UNIVERSITY
Under Choice Based Credit System)
NEP Syllabus for BBA (Information System Management) Semester: VIII
(With Effect From: June : 2026-27)

Programme Outcome (PO) - For BBA (ISM) Programme	1. To understand business functions and management practices leading to development of business acumen among students. 2. To develop critical and analytical thinking abilities 3. To improve Communication and interpersonal skills 4. To develop social sensitivity and ethical considerations leading to sustainable business practices 5. To demonstrate global perspective and entrepreneurship acumen 6. To get exposure of industrial world through company visits and interaction with experts 7. To get exposure and guidance for appearing in competitive examinations in management such as CAT, GMAT etc.
Programme Specific Outcome (PSO) - For BBA (ISM) Semester - I	1. Develop software and IT applications through programming skill like various .NET projects. 2. Develop methods for analyzing, designing, planning and managing information systems. 3. Demonstrate to manage hardware, software and database memory for their departments and organizations 4. Integrate analytical, research, and managerial tools to support data-driven decision-making and organizational performance improvement. 5. Develop techniques to identify business problems, conduct investigations, and develop evidence-based recommendations. 6. Demonstrate effective communication, professional skills, teamwork, and leadership capabilities required for successful careers in business and information systems management.
To Pass	(i) At least 40% Marks in each paper at the University Examination and aggregate Marks. Internal & External Assessment. (ii) At least 25% Marks in each paper in Internal Assessment and 35% marks aggregate marks in Internal Assessment.



SARDAR PATEL UNIVERSITY
Under Choice Based Credit System)
NEP Syllabus for BBA (Information System Management) Semester: VIII
(With Effect From: June : 2026-27)

Course Type	Course Code	Name of Course	T/P	Credit	Exam Duration in Hours	Components of Marks		
						Internal	External	Total
Major (Any Three)	UM08MABBS01	Data Structure	T	4	4	50	50	100
	UM08MABBS02	Python Programming	T/P	4	1:30+2	25T+25P	25T+25P	100
	UM08MABBS03	Global Marketing-II	T	4	4	50	50	100
	UM08MABBS04	Banking and Finance Service –II	T	4	4	50	50	100
	UM08MABBS05	HR Analytics	T	4	4	50	50	100
	UM08MABBS06	Cyber Securities	T	4	4	50	50	100
	UM08MABBS07	Current Trends in IT	T	4	4	50	50	100
Minor (Any One)	UM08MIBBS01	Applied Economics - II	T	4	4	50	50	100
	UM08MIBBS02	Research Methodology-II	T	4	4	50	50	100
	UM08MIBBS03	Management Control System	T	4	4	50	50	100
	UM08MIBBS04	Knowledge Management	T	4	4	50	50	100
Inter Disciplinary		-----	-	-	-	-	-	-
Ability- Enhancement		-----	-	-	-	-	-	-
Skills Enhancement Course / Internship/OJT (4+2)	UM08SEBBS01	Multimedia Technology	T	4	4	50	50	100
	UM08SEBBS02	Contemporary Issues in Business Management-II	T	4	4	50	50	100
	UM08SEBBS03	Business Communication and Career Success Skills-II	T	2	2	25	25	50
Value Added Course		-----	-	-	-	-	-	-
IKS		-----	-	-	-	-	-	-
Total				22				