

SARDAR PATEL UNIVERSITY
(Under Choice Based Credit System)
NEP Syllabus for BBA (Information System Management) Semester: V
(With Effect From: June – 2025-26)

Programme Outcome (PO) - For BBA (ISM) Programme	<ol style="list-style-type: none"> 1. To understand business functions and management practices leading to development of business acumen among students. 2. To develop critical and analytical thinking abilities 3. To improve Communication and interpersonal skills 4. To develop social sensitivity and ethical considerations leading to sustainable business practices 5. To demonstrate global perspective and entrepreneurship acumen 6. To get exposure of industrial world through company visits and interaction with experts 7. To get exposure and guidance for appearing in competitive examinations in management such as CAT, GMAT etc.
Programme Specific Outcome (PSO) - For BBA (ISM) Semester - V	<ol style="list-style-type: none"> 1. Develop software and IT applications through programming skill like various .NET projects. 2. Develop methods for analysing, designing, planning and managing information systems. 3. Demonstrate to manage hardware, software and database memory for their departments and organizations 4. Choose minors in areas such as cyber security or business. 5. Strengthen their skills and prepare to enter the job market after completion of Internships, seminars and final year practical project

Course Type	Course Code	Name of Course	T/P	Credit	Exam Duration in Hours	Components of Marks		
						Internal	External	Total
Major (Any Three)	UM05MABBS01	Databased Management System	T/P	4	1:30+2	25T+25P	25T+25P	100
	UM05MABBS02	Data Communication and Computer Network – I	T	4	2:30	50	50	100
	UM05MABBS03	Advanced Marketing Management – I	T	4	2:30	50	50	100
	UM05MABBS04	Advanced Financial Management – I	T	4	2:30	50	50	100
	UM05MABBS05	Advanced Human Resource Management – I	T	4	2:30	50	50	100
	UM05MABBS06	Export Management – I	T	4	2:30	50	50	100
	UM05MABBS07	Software Engineering	T	4	2:30	50	50	100

Course Type	Course Code	Name of Course	T/P	Credit	Exam Duration in Hours	Components of Marks		
						Internal	External	Total
Minor (Any Two)	UM05MIBBS01	Indian Business Environment	T	4	2:30	50	50	100
	UM05MIBBS02	Materials & Operations Management	T	4	2:30	50	50	100
	UM05MIBBS03	Social Entrepreneurship	T	4	2:30	50	50	100
	UM05MIBBS04	Management Accounting	T	4	2:30	50	50	100
	UM05MIBBS05	Personal Finance	T	4	2:30	50	50	100
	UM05MIBBS06	Business Information System –I	T	4	2:30	50	50	100
Skills Enhancement Course / Internship (Any One)	UM05SEBBS01	Innovation Management	T	2	1:30	25	25	50
	UM05SEBBS02	Soft Skills	T	2	1:30	25	25	50
	UM05SEBBS03	Leadership Skills for Management	T	2	1:30	25	25	50
	UM05SEBBS04	Management Information System – II	T	2	1:30	25	25	50
Total				22				