



Bachelor of Business Administration
B.B.A (General) Semester-III

Course Code		Title of the Course	Financial Management-I
Total Credits of the Course	04	Hours per Week	04

Course Objectives	<ol style="list-style-type: none">1. To offer students relevant and actual knowledge of Financial Management.2. To make students aware about taking financial decisions.3. To expose the students for the financial issues of determining the monetary resources, the sources and uses of funds.4. To understand the benefits, risks and costs associated with different types of resources and financing.5. To understand fundamental concepts and tools to the decisions faced by a manager in investment decisions.
--------------------------	--

Course Content		Weightage
Unit	Description	
1	Introduction (Only Theory) <ul style="list-style-type: none">• Meaning, Importance of financial management• Finance Decision - Investment decisions - Financing decision - Dividend decisions - liquidity decision• Goals/Objectives of Financial Management - Profit Maximization - Wealth Maximization• Organization of the finance function, Role and Responsibilities of Modern Financial Manager	25%
2	Financial Planning <ul style="list-style-type: none">• Meaning and Nature of Financial Planning• Characteristics of sound financial plan• Importance of financial planning• Factors affecting Financial planning• Limitations of financial planning	25%
3	Capital Budgeting (Theory and Examples) <ul style="list-style-type: none">• Meaning, Nature, Significance Capital Budgeting process• Types of Capital Budgeting Decision Rationale• Techniques of Capital Budgeting: (Examples) Pay Back period technique (PBP)• Accounting rate of return technique (ARR)• Discounted cash flow techniques: Net Present Value (NPV), Profitability Index (PI) & Internal Rate of Return (IRR)	25%

SARDAR PATEL UNIVERSITY

Vallabh Vidyanagar, Gujarat

(Reaccredited with 'A' Grade by NAAC (CGPA 3.11))

Syllabus as per the NEP 2020 with effect from the Academic Year 2024-25



4	<p>Management Working Capital (Theory and Examples)</p> <ul style="list-style-type: none"> • Meaning, Types of Working Capital, Significance • Factors affecting working capital requirement • Two dimensions of working capital Management Relative assets liquidity and Relative financing liquidity <p>Examples:</p> <ul style="list-style-type: none"> • Computation of Operating cycle, Estimation of working capital requirement, Determining Maximum Permissible Bank Finance 	25%

Teaching-Learning Methodology	<ul style="list-style-type: none"> ➤ White Board, ➤ Presentation, ➤ Video, ➤ Case Study
--------------------------------------	---

Evaluation Pattern As per Sardar Patel University Letter :(E-3/2384) (06/01/2024)		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal	50 %
2.	Internal Continuous Evaluation in the form of Quizzes, Seminars, Assignments and Attendance	
3.	University Examination	50 %
*Students will have to score a minimum 40 (forty) per cent to pass the course.		

Course Outcomes: The learners will be able to	
1	Understand how to make optimum use of Funds for the growth of the firm.
2	Understand the process of Financial Mix and assessment of Price Earnings Ratio.
3	Learn how to maximize shareholders wealth.
4	Gain the knowledge about different stages of financial planning.

Suggested References	
1	Financial Management by Khan & Jain
2	Financial Management & Management Accounting by S. N. Maheshwari
3	Financial Management by I.M. Pandey
4	Financial Management by M. R. Agrawal
5	Financial Management by T. J. Rana