

SARDAR PATEL UNIVERSITY

(Reaccredited with 'A' Grade by NAAC (CGPA 3.11)

NEP Syllabus for BBA (General) Semester: VI

(With Effect From: June – 2025-26)

Programme Outcome (PO) – For BBA (General) Semester-VI	1. To understand management practices leading to development of business acumen among students. 2. To develop critical and analytical thinking abilities. 3. To demonstrate global perspective and entrepreneurship acumen. 4. To get exposure and guidance for appearing in competitive examinations in management such as CAT, GMAT etc. 5. To develop strong business etiquette and presentation skills. 6. To possess the leadership skills needed to navigate challenges in dynamic business environments. 7. To apply knowledge and skills to real-world business situations through internship or comprehensive projects.
Programme Specific Outcome (PSO) – For BBA (General) Semester - VI	1. Acquire and demonstrate of knowledge and skills to navigate the complexities of the business. 2. Students will exhibit enhanced critical and analytical thinking skills, 3. cultivate a global mindset and entrepreneurial spirit and 4. Students will receive targeted guidance and resources to prepare for competitive management examinations. 5. Students will understand Business Etiquette and will apply effective Presentation Techniques. 6. Students will demonstrate knowledge of various leadership theories and styles. 7. Students will gain insight into industry practices and project management skills through internships or comprehensive project.

BBA (General) Semester: VI

Course Type	Course Code	Name of Course	T/P	Credit	Exam Duration in Hours	Components of Marks		
						Internal	External	Total
Major (Any Three)	UM06MABBA01	Taxation – II	T	4	2:30	50	50	100
	UM06MABBA02	Accounting for Decision Making	T	4	2:30	50	50	100
	UM06MABBA03	Advanced Human Resource Management – II	T	4	2:30	50	50	100
	UM06MABBA04	Advanced Marketing Management – II	T	4	2:30	50	50	100
	UM06MABBA05	Advanced Financial Management – II	T	4	2:30	50	50	100
	UM06MABBA06	Export Management – II	T	4	2:30	50	50	100
Minor (Any One)	UM06MIBBA01	Economic Analysis	T	4	2:30	50	50	100
Ability- Enhancement (Any One)	UM06AEBBA01	Business Etiquettes & Presentation Skills	T	2	1:30	25	25	50
	UM06AEBBA02	Leadership Skills for Management	T	2	1:30	25	25	50
Skills Enhancement Course / Internship (Any One)	UM06SEBBA01	Internship/Comprehensive Project	T	4	2:30	50	50	100
Total				22				