

SARDAR PATEL UNIVERSITY

(Reaccredited with 'A' Grade by NAAC (CGPA 3.11))

NEP Syllabus for BBA (General) Semester: V

(With Effect From: June – 2025-26)

Programme Outcome (PO) – For BBA (General) Semester-V	<ol style="list-style-type: none">1. To understand business functions and management practices leading to development of business acumen among students.2. To develop critical and analytical thinking abilities3. To improve Communication and interpersonal skills4. To develop social sensitivity and ethical considerations leading to sustainable business practices5. To demonstrate global perspective and entrepreneurship acumen6. To get exposure of industrial world through company visits and interaction with experts7. To get exposure and guidance for appearing in competitive examinations in management such as CAT, GMAT etc.
Programme Specific Outcome (PSO) – For BBA (General) Semester - V	<ol style="list-style-type: none">1. Acquire and demonstrate and understanding of various functional areas of management.2. Students will exhibit enhanced critical and analytical thinking skills,3. recognize the importance of social responsibility and ethical considerations in business4. cultivate a global mindset and entrepreneurial spirit and5. Apply ethical practices and sustainability issues in business6. Through company visits and expert interactions, students will gain practical insights into the industrial world.7. Students will receive targeted guidance and resources to prepare for competitive management examinations .

BBA (General) Semester: V

Course Type	Course Code	Name of Course	T/P	Credit	Exam Duration in Hours	Components of Marks		
						Internal	External	Total
Major (Any Three)	UM05MABBA01	Taxation – I	T	4	2:30	50	50	100
	UM05MABBA02	Management Accounting	T	4	2:30	50	50	100
	UM05MABBA03	Advanced Human Resource Management – I	T	4	2:30	50	50	100
	UM05MABBA04	Advanced Marketing Management – I	T	4	2:30	50	50	100
	UM05MABBA05	Advanced Financial Management – I	T	4	2:30	50	50	100
	UM05MABBA06	Export Management – I	T	4	2:30	50	50	100
Minor (Any Two)	UM05MIBBA01	Social Entrepreneurship	T	4	2:30	50	50	100
	UM05MIBBA02	Materials & Operations Management	T	4	2:30	50	50	100
Skills Enhancement Course / Internship (Any One)	UM05SEBBA01	Innovation Management	T	2	1:30	25	25	50
	UM05SEBBA02	Soft Skills	T	2	1:30	25	25	50
Total				22				