Bachelor of Business Administration-Information System Management
BBA-(ISM) SEMESTER- II

Course Code	UM02 IDBBS 01	Title of the Course	Business Mathematics – II
Total Credits of the Course	04	Hours per Week	04

Course Objectives	1	To develop and enhance analytical ability in students for processing and interpreting statistical data.
	2	To familiarize students with applications of Mathematical and Statistical methods in business management decision making problems

Course Content		

Unit	Description	Weightage* (%)
1.	**Linear programming** Lpp: Definition meaning assumption limitations users mathematical form terminology (constraints, objective, function, solution, feasible solution) Methods of solving lpp: Graphical Simplex (using only slack variables) (Word problem are omitted)	25%
2.	**Transportation and assignment problems** T.P. mathematical form Methods for obtaining initial basic feasible solution • n.w corner method • matrix minima method • Vogel's approximations method unbalanced T.P. assignment problem mathematical form Hungarian method to solve maximization and minimization problem Unbalanced assignment problem	25%
3.	**Theory of games** Meaning of the term "GAME" Types of game Value to game Saddle point Game problem of mixed strategy Solution of 2x2 and mx2 games using graphical method Solutions of mxn games using dominance rule Limitation of theory of games	25%
4.	**Statically quality control** S.Q.C. meaning uses Variation in quality Example based on charts for variable ($\bar{X}$ and R charts) And charts for attributes (P, np and c charts) Difference between variable charts and attribute charts. Difference between p and np charts Note: 20% theory and 80% example	25%

Teaching-Learning	Lectures, Assignments, Quiz and Seminars

Methodology	

Evaluation Pattern		
Sr. No.	**Details of the Evaluation**	**Weightage**
1.	Internal Written / Practical Examination (As per CBCS R.6.8.3)	15%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quizzes, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	15%
3.	University Examination	70%

Course Outcomes: Having completed this course, the learner will be able to	
1.	Analyze and interpret mathematical and statistical methods and develop and enhance analytical ability for processing and interpreting statistical data.
2.	Apply Mathematical and Statistical methods in business management decision making problems

Suggested References:	
Sr. No.	**References**
1.	quantities technique s in management et by n.d.vahora the mc graw hill company (3rd edition)
2.	Quantitative techniques by c.r.kotharivikas publications house pvt. Ltd.
3.	statistic for management by k.k. Sharm

Online resources: https://youtu.be/Dstf6uzWcY4?list=PLFClNVOTycUW5YpwtaTnV2x

https://youtu.be/DY3AEUdznwc?list=PLFClNVOTycUW5YpwtaTnV2x

https://youtu.be/VM3_86Algkw?list=PLFClNVOTycUW5YpwtaTnV2x-NJCZVnulG

https://youtu.be/owsh077YeVA?list=PLFClNVOTycUW5YpwtaTnV2x-NJCZVnulG

https://youtu.be/vTM-EE9EyV8?list=PLFClNVOTycUW5YpwtaTnV2x-NJCZVnulG

https://youtu.be/jpRMMBFzPjY?list=PLFClNVOTycUW5YpwtaTnV2x-NJCZVnulG

https://youtu.be/-AgOoFeccRU?list=PLFClNVOTycUW5YpwtaTnV2x-NJCZVnulG

https://www.youtube.com/watch?v=duZ4MVh5VX0&list=PLFClNVOTycUXOnNYGc

https://youtu.be/duZ4MVh5VX0?list=PLFClNVOTycUXOnNYGc70DheoGDqnU8ufA

https://youtu.be/0Fddg6iyZFM?list=PLFClNVOTycUXOnNYGc70DheoGDqnU8ufA

https://youtu.be/0Fddg6iyZFM?list=PLFClNVOTycUXOnNYGc70DheoGDqnU8ufA

https://youtu.be/0h8Cf3TAvIc?list=PLFClNVOTycUXOnNYGc70DheoGDqnU8ufA

https://youtu.be/0h8Cf3TAvIc?list=PLFClNVOTycUXOnNYGc70DheoGDqnU8ufA

https://youtu.be/t4zGxq_Uv5E?list=PLFClNVOTycUXOnNYGc70DheoGDqnU8ufA

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