



Bachelor of Business Administration
B.B.A (ISM) Semester-II

Course Code	UM02 SEBBS 03	Title of the course	Fundamentals Of Internet
Total Credits of the course	2	Hours per week	2

Course Objectives:	1.The students get basic knowledge of internet & terms regarding internet & networking. 2.To gain ability to develop responsive web applications. 3.To explore different web extensions and web services standard
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Course Content		
Units	Description	Weightage
Unit -1	Introduction to Internet: Introduction to internet, History of Internet, Advantages and Disadvantages of Internet, Application Of internet For Business Development, WWW, Web browsers, Internet Address, URL, ISP, Intranet, Extranet.	50%
Unit -2	Internet Terminologies: Bluetooth, 4G, 5G Technology, Modem, gateways, routers, Bridge, hub, switch, Wi-Fi, Web Site, GPRS, Cloud Technology	50%

Teaching-Learning Methodology	<ul style="list-style-type: none"> ➤ White Board ➤ Presentation ➤ Video ➤ Case Study
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1	Internal Written / MCQ (As per CBCS R.6.8.3)	15%
2	Internal Continuous Assessment in the form of Viva-voce, Quiz, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	15%
3	University Examination	70%

COURSE OUTCOMES





SARDAR PATEL UNIVERSITY

Vallabh Vidyanagar, Gujarat (Reaccredited with 'A' Grade by

NAAC (CGPA 3.11)

Syllabus as per NEP 2020 with effect from the Academic Year 2023-2024

1	Understand the basic concepts and applications of the Internet and World Wide Web.
2.	Apply relevant Internet knowledge to enhance their understanding of Other networking situations.
3.	Use current Internet Technology necessary for daily life application.

Suggested References

Sr. No	References
1	The Internet Book by Douglas E.Comer (PHI Publication)
2	Internet And Introduction, CISTens School of computing (TMH Publication).

On-line resources to be used if available as reference material

On-line Resources

1.https://www.tutorialspoint.com/computer_concepts/computer_concepts_introduction_to_internet_www_web_browsers.htm

2.<https://edu.gcfglobal.org/en/internetbasics/what-is-the-internet/1/>

3.<https://www.edureka.co/blog/what-is-computer-security/>

4.<https://nios.ac.in/media/documents/vocational/basiccomp/117.pdf>

