



BACHELOR OF BUSINESS ADMINISTRATION
(BBA-ISM) Semester-II

Course Code	UM02 MIBBS 03	Title of the Course	INDIAN ECONOMY-II
Total Credits of the Course	03	Hours per Week	0 3

Course Objectives:	<ol style="list-style-type: none"> 1 To familiarize the students with the basic concept of Indian Economy. 2. The students identify and interpret basic economic economy parameters. 3. The Students learn to apply these theoretical models to address real-world problems. 4. The students can analyses how Government and Industry decision-making. 5. Students will be able to appraise their role in the global economic environment. 6. Students will be able to invent fundamental techniques to adopt the change as it occurs, and to take the lead in creating a number of policy questions related to the operation of the real economy.
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Course Content		
Unit	Description	Weightage* (%)
1.	<p>Overview</p> <p>Basic characteristics of the Indian economy as a developing economy, issues of development, development strategy in India, factor affecting economic growth in India</p> <p>Economic planning: meaning, type and objectives</p>	25%
2.	<p>Indian agriculture</p> <p>Green revolution, present position of Indian agriculture, concept of food security in India, needs of rural credit, NABARD and its role in rural credit, micro finance (concept)</p>	25%
3.	<p>Indian industries</p> <p>The role of industrialization, concepts of small-scale and cottage enterprise, role of Small Scale Industries in Indian economy, Information Technology in India, Growth and major issues of Information Technology in India, concept of unorganized sector, labour law</p>	25%





	Subsidy in Cash Vs. Kind.	
4.	Industrial finance Meaning of Industrial Finance, Need and Sources of Industrial Finance, Finance for Industrial Activities, Sources of Finance for Small scale Industries, Shortcoming and Improvements – Weaknesses and remedial measures of Industrial Finance	25%

Teaching-Learning Methodology	Through Class Room Teaching, Power Point Presentation, Role Playing, Class Room interaction, Group Discussion and Field Projects
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written / Practical Examination (As per CBCS R.6.8.3)	15%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quizzes, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	15%
3.	University Examination	70%

Course Outcomes: Having completed this course, the learner will be able to	
1.	The students can examine the basic models economists use to study the choices made by people in their roles as consumers, employees, investors, business owners and managers, and government officials.
2.	The students will be able to explain the concepts of the demand and supply in business applications
3.	The students will be able to interpret demand curves from utility functions and to identify and analyze income and substitution effects.
4.	The students will be able to analyse and evaluate short-run and long-run cost functions and the relationship between a firm's cost functions





Suggested References:

Sr. No.	References
1.	A.N. Agrawal : "Indian Economy problems of Development and planning" New Age International (P) Ltd New Delhi, Daryaganj, 110002
2.	Ruddar Dutt, K.P.M. Sundaram: "Indian Economy" S.Chand & Company Ltd, Ram Nagar, New Delhi-110055
3.	S.N.Agrwal "India's Population Problems"" .Tata McGraw Hill
4.	V.K.Puri , S.K. Mishra : "Indian Economy" Himalaya Publishing House
5.	S.S.M Desai "Industrial Economy of India" Himalaya Publishing House"
6.	S.C.Kuchhal," Industrial Economy of India"

On-line resources to be used if available as reference material

On-line Resources

- <http://mhrd.gov.in/>
- www.nrega.nic.in/
- [https://en.wikipedia.org/wiki/Ministry_of_Commerce_and_Industry_\(India\)](https://en.wikipedia.org/wiki/Ministry_of_Commerce_and_Industry_(India))

