SARDAR PATEL UNIVERSITY
Syllabus as per NEP Guidelines for BBA (Information System Management) Semester: II
(With Effect from: June – 2023-24)

Programme Outcome (PO) - For BBA (ISM)Programme	1. To understand business functions and management practices leading to development of business acumen among students. 2. To develop critical and analytical thinking abilities 3. To improve Communication and interpersonal skills 4. To develop social sensitivity and ethical considerations leading to sustainable business practices 5. To demonstrate global perspective and entrepreneurship acumen 6. To get exposure of industrial world through company visits and interaction with experts 7. To get exposure and guidance for appearing in competitive examinations in management such as CAT, GMAT etc.
Programme Specific Outcome (PSO) - For BBA (ISM) Semester - II	1. Develop software and IT applications through programming skill like various .NET projects. 2. Develop methods for analyzing, designing, planning and managing information systems. 3. Demonstrate to manage hardware, software and database memory for their departments and organizations 4. Choose minors in areas such as cyber security or business. 5. Strengthen their skills and prepare to enter the job market after completion of Internships, seminars and final year practical project

Course Type	Course Code	Name of Course	T/P	Credit	Exam Duration in Hours	Components of Marks		
						Internal	External	Total
Major (Any Two)	UM02MABBS01	Management of MSMEs	T	4	2:30	50	50	100
	UM02MABBS02	C Programming	T/P	4	1:30+2	25T+25P	25T+25P	100
	UM02MABBS03	Company Management	T	4	2:30	50	50	100
Minor (Any One)	UM02MIBBS01	Macro Economics for Management	T	4	2:30	50	50	100
	UM02MIBBS02	Office Management and Commercial Practices	T	4	2:30	50	50	100
	UM02MIBBS03	Indian Economy –II	T	4	2:30	50	50	100
Inter Disciplinary (Any One)	UM02IDBBS01	Business Mathematics – II	T	4	2:30	50	50	100
	UM02IDBBS02	Fundamentals of Banking and Insurance	T	4	2:30	50	50	100
	UM02IDBBS03	Corporate Accounting	T	4	2:30	50	50	100

Course Type	Course Code	Name of Course	T/P	Credit	Exam Duration in Hours	Components of Marks		
						Internal	External	Total
Ability-Enhancement	UM02AEBBS01	Communication Skills for Management – II	T	2	1:30	25	25	50
Skills Enhancement Course / Internship (Any One)	UM02SEBBS01	Time Management	T	2	1:30	25	25	50
	UM02SEBBS02	Human Rights	T	2	1:30	25	25	50
	UM02SEBBS03	Fundamentals of Internet	T	2	1:30	25	25	50
	UM02SEBBS04	Industrial safety Management	T	2	1:30	25	25	50
	UM02SEBBS05	Urban Development	T	2	1:30	25	25	50
Value Added Course (Any One)	UM02VAIPD01	Integrated Personality Development	T	2	1:30	25	25	50
	UM02VABBS02	NCC Army - I	T	2	1:30	25	25	50
	UM02VABBS03	National Service Schema – I	T	2	1:30	25	25	50
	UM02VABBS04	Yoga, Meditation & Happiness	T	2	1:30	25	25	50
	UM02VABBS05	Environmental Studies	T	2	1:30	25	25	50
Total								