



SARDAR PATEL UNIVERSITY
Vallabh Vidyanagar, Gujarat (Reaccredited with 'A'
Grade by NAAC (CGPA 3.11)

Syllabus as per NEP 2020 with effect from the Academic Year 2023-2024

BACHELOR OF BUSINESS ADMINISTRATION
(BBA-ISM) (Semester- I)

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| Course Code | UM01MIBBS03 | Title of the Course | INDIAN ECONOMY-I |
| Total Credits of the Course | 03 | Hours per Week | 03 |

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| Course Objectives: | <ol style="list-style-type: none"> 1 To familiarize the students with the basic concept of Indian Economy. 2. The students identify and interpret basic economic economy parameters. 3. The Students learn to apply these theoretical models to address real-world problems. 4. The students can analyses how Government and Industry decision-making. 5. Students will be able to appraise their role in the global economic environment. 6. Students will be able to invent fundamental techniques to adopt the change as it occurs, and to take the lead in creating a number of policy questions related to the operation of the real economy. |
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| Course Content | | |
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| Unit | Description | Weightage* (%) |
| 1. | <p>Introduction of the economy</p> <p>Meaning, definition and characteristics of developed, developing and under developed economies.</p> <p>National income, performance of different sector, trends in national income- growth of national income</p> | 25% |
| 2. | <p>Poverty and Unemployment</p> <p>The concept of poverty, estimate of poverty line, poverty line, solution of the problems of poverty unemployment-meaning and types, estimates of unemployment, Mahatma Gandhi Employment Guarantee Act (Objectives, Present scenario at National Level)</p> | 25% |
| 3. | <p>Indian Industry Sector</p> <p>Primary sector- meaning, features and importance, trends in production and productivity in India. Secondary sector- meaning, features and importance and components, productivity trends of major industries. Tertiary sector- meaning, features and importance and components</p> | 25% |
| | Subsidy in Cash Vs. Kind. | |





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| 4. | Infrastructure Infrastructure and economic development (importance), growth of transportation (road & railway), energy, telecommunication, health and education. Private investment in infrastructure | 25% |
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| Teaching-Learning Methodology | Through Class Room Teaching, Power Point Presentation, Role Playing, Class Room interaction, Group Discussion and Field Projects |
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| Evaluation Pattern | | |
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| Sr. No. | Details of the Evaluation | Weightage |
| 1. | Internal Written / Practical Examination (As per CBCS R.6.8.3) | 15% |
| 2. | Internal Continuous Assessment in the form of Practical, Viva-voce, Quizzes, Seminars, Assignments, Attendance (As per CBCS R.6.8.3) | 15% |
| 3. | University Examination | 70% |

| Course Outcomes: Having completed this course, the learner will be able to | |
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| 1. | The students can examine the basic models economists use to study the choices made by people in their roles as consumers, employees, investors, business owners and managers, and government officials. |
| 2. | The students will be able to explain the concepts of the demand and supply in business applications |
| 3. | The students will be able to interpret demand curves from utility functions and to identify and analyze income and substitution effects. |
| 4. | The students will be able to analyze and evaluate short-run and long-run cost functions and the relationship between a firm's cost functions |





| Suggested References: | |
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| Sr. No. | References |
| 1. | A.N. Agrawal : "Indian Economy problems of Development and planning" New Age International (P) Ltd New Delhi, Daryaganj, 110002 |
| 2. | Ruddar Dutt, K.P.M. Sundaram: "Indian Economy" S.Chand & Company Ltd, Ram Nagar, New Delhi-110055 |
| 3. | S.N.Agrwal "India's Population Problems".Tata McGraw Hill |
| 4. | V.K.Puri , S.K. Mishra : "Indian Economy" Himalaya Publishing House |
| 5. | S.S.M Desai "Industrial Economy of India" Himalaya Publishing House" |
| 6. | S.C.Kuchhal," Industrial Economy of India" |

| On-line resources to be used if available as reference material |
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| On-line Resources |
| <ul style="list-style-type: none">• http://mhrd.gov.in/• www.nrega.nic.in/• https://en.wikipedia.org/wiki/Ministry_of_Commerce_and_Industry_(India) |

