

SARDAR PATEL UNIVERSITY
(Under Choice Based Credit System)
NEP Syllabus for BBA (General) Semester: II
(With Effect From: June – 2023-24)

Programme Outcome (PO) - For B.B.A. Programme	<ol style="list-style-type: none"> 1. To understand business functions and management practices leading to development of business acumen among students. 2. To develop critical and analytical thinking abilities. 3. To improve Communication and interpersonal skills. 4. To develop social sensitivity and ethical considerations leading to sustainable business practices. 5. To demonstrate global perspective and entrepreneurship acumen. 6. To get exposure of industrial world through company visits and interaction with experts. 7. To get exposure and guidance for appearing in competitive examinations in management such as CAT, GMAT etc.
Programme Specific Outcome (PSO) - For B. B.A. Semester - II	<ol style="list-style-type: none"> 1. Acquire conceptual clarity of all the functional areas of management. 2. Analyze and interpret data for better decision making. 3. Demonstrate effective communication skills and ability to work in groups. 4. Apply ethical practices and sustainability issues in business. 5. Understand the ecosystem of start up in the country and will be able to prepare business plans. 6. Prepare better for competitive exams in Management such as CAT, CMAT, etc.

Course Type	Course Code	Name of Course	T/P	Credit	Exam Duration in Hours	Components of Marks		
						Internal	External	Total
						Total	Total	Total
Major (Core) (Any Two)	UM02MABBA01	Management of MSMEs	T	4	2:30	50	50	100
	UM02MABBA02	Corporate Accounting	T	4	2:30	50	50	100
	UM02MABBA03	Company Management	T	4	2:30	50	50	100
Minor (Elective) (Any One)	UM02MIBBA01	Macro Economics for Management	T	4	2:30	50	50	100
Multi / Inter Disciplinary (Any One)	UM02IDBBA01	Business Mathematics – II	T	4	2:30	50	50	100
	UM02IDBBA02	Fundamentals of Banking and Insurance	T	4	2:30	50	50	100
Ability-Enhancement Compulsory Course (Any One)	UM02AEBBA01	Communication Skills for Management - II	T	2	1:30	25	25	50

Course Type	Course Code	Name of Course	T/P	Credit	Exam Duration in Hours	Components of Marks		
						Internal	External	Total
Skills Enhancement Course / Internship (Any One)	UM02SEBBA01	Time Management	T	2	1:30	25	25	50
	UM02SEBBA02	Human Rights.	T	2	1:30	25	25	50
	UM02SEBBA03	Industrial safety Management	T	2	1:30	25	25	50
Value Added Course (Any One)	UM02VAIPD01	Integrated Personality Development	T	2	1:30	25	25	50
	UM02VABBA02	NCC Army - 1	T	2	1:30	25	25	50
	UM02VABBA03	National Service Scheme – I	T	2	1:30	25	25	50
	UM02VABBA04	Yoga, Meditation & Happiness	T	2	1:30	25	25	50
	UM02VABBA05	Personality Enrichment	T	2	1:30	25	25	50
	UM02VABBA06	Environmental Studies	T	2	1:30	25	25	50
Total				22				