

SARDAR PATEL UNIVERSITY

Integrated M.COM. SEMESTER-I		
Course Code IB01CCOM52	Course Title Principles of Management - I	Total Credit 4
Course Objectives	To acquaint with the terms, concepts and functions of management and its applications to business enterprise.	

Unit	Course Description	Weightage (%)
1	Introduction to Management Meaning and Definition, Features, Nature of Management, Objectives, Significance, Functions of Management, Levels of Management, Managerial Roles & Skills, Management and Environment- Environmental Factors	25%
2	Planning and Decision Making Planning: Concept, Nature, Importance, Types of planning, Steps in Planning Process, Barriers to Effective Planning Decision Making: Concept, Decision Making Process, Types of Decisions.	25%
3	Organising Concept, Principles of organization, Departmentation- Bases, Span of Management- Factors, Types, Forms of Organisation Structure- line, functional, line and staff, Delegation of Authorities: Concept, Steps, Factors of delegation, Centralization & Decentralization (merits & demerits)	25%
4	Social and Ethical Issues in Management Social Responsibility of Managers, Ethical issues in Management, Values- Types, Factors, Value system in Indian Managers, Corporate Governance	25%

*Units will have the same Weightage in the evaluation as suggested in the course outline.

Teaching-Learning Methodology	Lecture Method, small caselets, Group Discussion
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Evaluation Pattern		
Sr.No.	Details of the Evaluation	Weightage
1.	Internal/Written Examination	15%
2.	Internal Continuous Assessment in the form of Practical , Viva-Voce, Quizzes, Seminars, Assignments, Attendance	15%
3.	University Examination	70%

* Students will have to score a minimum of 40 (Forty) Percent to pass the course.

Course Outcomes: Having Completed this course, the students will be able to	
1.	Student will be acquainted with the basic concept of Management and its other aspects
2.	Student will have a thorough idea about Planning and Decision Making
3.	Student will have in depth knowledge about Organizing function
4.	Student will acquire conceptual clarity about social and ethical issues in management.

Suggested References:	
Sr. No	References
1.	Principles and Practices of Management- L M Prasad, Seventh Edition, Sultan Chand & Sons, New Delhi
2.	Principles of Management- T. Ramasamy, Eleventh edition, Himalaya Publication House, Mumbai
3.	Management- Stoner, Freeman and Gilbert, Sixth edition, Prentice-Hall of India, New Delhi
On-Line Resources available that can be used as Reference Material	
https://ugcmoocs.inflibnet.ac.in/view_module_pg.php/384	