

Memorandum of Understanding (MOU)

Between



International Institute of Import & Export Management
An Autonomous Body Registered Under Ministry of Commerce and
Industry (Director General of Foreign Trade &
Micro, Small & Medium Enterprises)
Office - 201-202, Iscon Avenue, Nr. Municipal Market, C.G. Road,
Navrangpura, Ahmedabad, Gujarat, India – 380009,
Website: <https://www.iiem.in/>
Mobile - +91-7573000825, Email- narendra.iiem@gmail.com,

and



Agro-Economic Research Centre (AERC),
Sardar Patel University (SPU),
VallabhVidyanagar 388120, Anand, Gujarat
Ph. 02692-230106

Email- directoraercgujarat@gmail.com, director.aerc@gmail.com
Webpage: <https://www.spuvvn.edu/academics/academic-centres/agro-economic-research-centre/>



THM B MS



1. This memorandum of understanding (hereinafter referred to as MoU) is made on this 9th day of the Month of February in the year 2023 by and between the International Institute of Import & Export Management, An Autonomous Body Registered Under Ministry of Commerce and Industry (Director General of Foreign Trade & Micro, Small & Medium Enterprises) Office -201-202, Iscon Avenue, Near Municipal Market, C. G. Road Ahmedabad, Gujarat, India) having its head office at Ahmedabad, Gujarat [hereinafter called "IIIEM"/ First Party], on the ONE PART and Agro-Economic Research Centre (AERC), Sardar Patel University (SPU), Vallabh Vidyanagar, Anand [hereinafter called "AERC, SPU"/Second Party] on the OTHER PART (who for the purpose of this MOU are hereinafter collectively referred to as the parties).

The parties, having a discussion on collaborative dealing with the aspects of training, extension activities and research have decided to enter into long-term collaboration in training, development, and skills enhancement (such as persuasive, value communication, data-driven critical thinking, and business analytics in global market, foreign trade, and international business of the stakeholders) staff of MSME, FPOs, Farmers groups, Students, interested groups/personals.

2.1. About iiiEM, Ahmedabad (First Party)

Established in 2008, iiiEM is recognized across globe as a leading Export Import Training Center. iiiEM are committed to provide the quality training of international business by our expert faculties and mentors having experience of respective fields. iiiEM believe in enhancing the skills of youngsters by providing training so as to exhibit their innovative minds at international level.

India is the storehouse of talent and expected to be the third largest economy in the world by 2030. With an immense potential due to a large pool of working population, the country is set on a high growth path in the future. And as per the report by EXIM Bank India, Export Import sector of Indian economy has improved immensely over the years. India's Export to GDP ratio increased from 13.3% in FY 2010 to 15.6% in FY. 2015. Foreign Trade Policy 2015-2020 aims at increasing India's merchandise and services exports to US\$ 900 billion by 2020. Hence, iiiEM has taken initiative in making people aware about the exploration of opportunities in export and import sector. The leading export import training centre is having its unique style of training the participants so as to make them familiar with international procedures and systems for setting up their own business.

iiiEM owes all its credence to **Mr. Dipak Sudhir Manohar**, a Commerce and Law Graduate who began his corporate journey in 2003 and excelled the rich exposure in Foreign Trade. Afterwards, he established an Export House, known as Manohar International (www.manoharinternational.com) which is exporting numerous products into 40+ Countries. He is an individual with boundless insights who has earned wings to be the Founder and Director of the most renowned Export House as well as Export Import Training Center in India.

Considering the mission of iiiEM, of "Building Exporters Worldwide", iiiem has a pool of 90+ experienced and passionate faculties providing quality knowledge base along with practical training of international business. All iiiEM faculty members have tremendous mentoring experience at all levels. Since its creation, iiiEM has been a pioneering force in developing leaders who renovate organizations and contribute to society. iiiEM works under "Mission Golden Bird" to spread awareness across various segments, clusters, cities and towns in India. The Mission Golden Bird is established with a singular motto of brings the glorious past and prestige of India back in India. Mission Golden Bird is supported by iiiEM.



2.2 About AERC, SPU, VVN (Second Party)

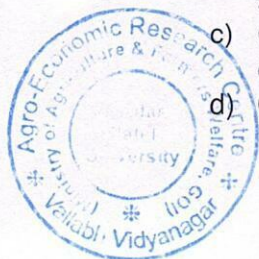
The Agro-Economic Research Centre (AERC) for the states of Gujarat and Rajasthan was established in July 1961 at the Sardar Patel University, Vallabh Vidyanagar 388120, Anand, Gujarat by the Directorate of Economics and Statistics, Ministry of Agriculture, Government of India, New Delhi. It was late Shri H.M. Patel (ICS ret'd.) who not only provided the vision for establishing such an Institute but also ensured the much-needed support and encouragement for its growth at Vallabh Vidyanagar. The Centre has crossed a milestone of 62 years as an institution. AERC is mandated to provide feedback on the ground reality to the Ministry of Agriculture and Farmers Welfare, Government of India for policy formulation in the areas of agriculture and rural development. AERC has done this work very effectively over a period of last six decades and has emerged as a leading research Centre of its kind in the country. AERC has been providing independent and objective feedback to the GOI and it has been serving as its eyes and ears. Centre has prepared 211 impact evaluation reports covering almost all major aspects and programs on agricultural and rural development. These research studies have emerged with useful findings and policy implications for agriculture and rural development in the states of Gujarat and Rajasthan. During the period of the last decade, AERC has covered topics of national importance such as soil health card, pressurized irrigation system, impact of check dam, break-even point in milk production, fodder development under National Dairy Plan I, electronic national agriculture market, solarization of agricultural water pumps, Ration Balancing Program in Dairy, Direct Benefit Transfer in Fertilizer. During last six-decade period, Centre has published 17 books and organized 41 seminars/ conferences/training program, most of those were organized jointly with Post Graduate Department of Economics of our University.

AERC has been publishing a monthly magazine 'Agriculture Production and Market Approach' in Gujarati and English language covering recent policy initiatives at the government level. This magazine contains updated information on government assistance and interventions to farmers in agriculture and rural development. Besides, the Policy Briefs and Policy Alerts are submitted to the Hon'ble Prime Minister's Office, the Ministry of Agriculture and Farmers Welfare, GOI & others [Compiled and Edited by Center for Management in Agriculture (CMA), Indian Institute of Management Ahmedabad (based on Research & Contributions of: 15 Agro-Economic Research Centers and Units, supported by Ministry of Agriculture & Farmers Welfare) for policy formation at national level.

AERC is also engaged in continuous study of the changes taking place in the rural economy through village survey studies. It also conducts research on fundamental problems related to the country's agricultural economy, leading to better policy formulation oriented towards sustainable development, covering the Sustainable Development Goals (SDGs) 1, 2, 6, 7, 8, 12, 13, 14 and 15. AERC undertakes research-driven work (interdisciplinary research, qualitative research, participatory research, needs assessment, baseline studies, program evaluation, and impact assessment) to achieve lifelong learning for all. It facilitates the bridge between academic research, innovation and adoption and policy development.

3. Collaborative Activities between iiiEM & AERC:

- Collaborative organization of training and extension activities for enhancement of skills of youngsters by providing training so as to exhibit their innovative minds at international level
- Collaborative organization of training and extension activities to make people aware about the exploration of opportunities in export and import sector
- Create opportunity for student and scholars also to exchange research ideas with educational legends in universities
- Cooperative seminars, workshops and also other academic meetings



- e) Workout and establish an “Export Business Start-Up Helpdesk” at AERC, for the aspirants interested in Export Business.

4. Correspondence:

All correspondence regarding this agreement shall be addressed to:

For iiiEM, Ahmedabad	For AERC, SPU
Shri Narendra Manohar International Institute of Import & Export Management, Office – 201-202, Iscon Avenue, Nr. Municipal Market, C.G. Road, Navrangpura, Ahmedabad, Gujarat, India (380009) Email- narendra.iiiem@gmail.com	Dr. S.S. Kalamkar Director and Professor, Agro-Economic Research Centre, Sardar Patel University, Vallabh Vidyanagar 388120, Gujarat Email- aerc@spuvvn.edu , directoraercgujarat@gmail.com

5. Termination Clause

- Each party shall have the right to terminate the MOU by giving 30 days’ notice in writing to the other party, at any time.
- Termination by either side shall not affect any prior obligation, project or activity already in progress.

6. Disputes:

- Agreement shall be governed and construed in accordance with laws of India. In the event of any dispute, the parties shall endeavour to resolve the dispute by amicable discussions within 30 days of either party calling for amicable settlement of disputes.

The Parties have caused this agreement to be signed by their duly authorized representatives. This agreement is made in two sets and signed by both the Parties.

Date: 09.02.2023


On behalf of


On Behalf of SPU, WN

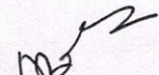
For iiiEM, Ahmedabad

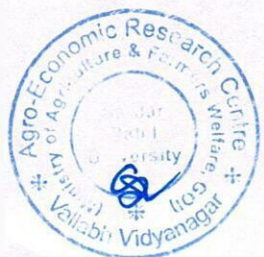
AERC


Shri Dipak S. Manohar
 CEO & Director
 International Institute of Import & Export Management
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Dr. S. S. Kalamkar
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 Agro-Economic Research Centre, Sardar Patel University, Vallabh Vidyanagar 388120, Anand, Gujarat


Dr. Bhailalbai Patel
 Registrar
 Sardar Patel University,
 Vallabh Vidyanagar,
 388120, Anand, Gujarat


Dr. Niranjan Patel
 Offg. Vice Chancellor,
 Sardar Patel University,
 Vallabh Vidyanagar
 388120, Anand, Gujarat



Collaborative Activities between iiiEM & AERC:

Workout and establish an “Export Business Start-Up Helpdesk” at AERC, for the aspirants interested in Export Business.

Date: 03.03.2023



For iiiEM, Ahmedabad



AERC

A handwritten signature in blue ink, appearing to be "N Manohar".

Shri Narendra Manohar

International Institute of Import &
Export Management
Office - 201-202, Iscon Avenue, Nr.
Municipal Market, C.G. Road,
Navrangpura, Ahmedabad 380009,
Gujarat, India

A handwritten signature in blue ink, appearing to be "S S Kalamkar".

Dr. S. S. Kalamkar

Director and Professor,
Agro-Economic Research Centre,
Sardar Patel University, Vallabh
Vidyanagar 388120, Anand,
Gujarat