

CURRICULLUM VITAE

PERSONAL :

NAME : Dr. KOLA SAI PRASAD

AGE & DATE OF BIRTH : 55 Yrs. (19TH – OCT- 1961)

NATIONALITY : INDIAN

MARITAL STATUS : MARRIED

LANGUAGES KNOWN : ENGLISH, HINDI, GUJARATI,
TELUGU

ADDRESS FOR
CORRESPONDENCE : H-5 S.P. UNIVERSITY QTRS.
VALLABH VIDYA NAGAR
DIST : ANAND
PIN : 388 120
PHONE (R) 234513

E-MAIL ADDRESS : kolaprasad@yahoo.com

ADMINISTRATIVE & INDUSTRIAL EXPERIENCE / BUSINESS : 14 years
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ACADEMIC EXPERIENCE (TEACHING) : 16 years

ACADEMIC :

Graduated in the year 1983, from M.S.University of Baroda with a Bachelor's degree in Commerce with Honors. (B.Com. Hons.) with the specialization subject being Personnel Management and Industrial Relations.

During my Graduation undergone training at No.1 Guj. NCC Air Wing based at Baroda.
Passed Pilot Aptitude Battery Test.

Post - Graduated in the year 1986, in Master of Business Administration (M.B.A.) from Berhampur University securing First division in the Management.

Successfully completed computer programming from Computer Age based at Dehra Dun in the year 1986 in various packages like COBOL, D'base, Spread Sheet, (Lotus 123), Micro Chart & W.S. and various other packages.

Doctorate (Ph.D) in Management .

PROFESSIONAL EXPERIENCE :

DOMESTIC :

- Been with own business of trading for a period of one year.
- Associated with **Lakhanpal Limited**, a premier Trading and Manufacturing organization engaged in consumer products.
- Joined in April'1987 as "Sales Officer" and was exposed to extensive marketing on Novino Dry cell Batteries and Flash Lights in the states of Gujarat and Tamilnadu.
- Further, as Branch-Incharge of Novino batteries based at Madras, I have taken assignment at different operational levels, and at different operational areas. More concentration was on product development, launching of new products, achievement of sales target, market research and analysis, sales promotion, market audit and other allied sales function.
- Worked as a Manager (Sales and Marketing) in Quality Chemical Industries Pvt, Ltd., manufacturing consumer and Industrial Products from May'94 to August'96.
- Worked as Deputy Manager at Gujarat State Civil Supplies Corporation (A Govt. of Gujarat under taking) based at Baroda for Kalpatru Dept. Stores. The period of service from Sept'96 to May'99.
- Worked as Senior Lecturer in SEMCOM College since June'99 till Dec'2005
- A reputed institute of Charutar Vidya Mandal and affiliated to Sardar Patel University based at Vallabh Vidya Nagar.

INTERNATIONAL

- Worked as an Executive Sales and Administration engaged in retail as well as Institutional marketing of consumer products at Omni Chemical Industries based at Kingdom of **Saudi Arabia** and **Bahrain** from March'93 to March'94.
- Co-ordinator for organizing various International Educational visits to **Singapore, Malaysia, Thailand.**
- Co-ordinator for student exchange program and Industrial visit, at Georgia Southwestern State University, Georgia, **U.S.A.** And further visited Washington, New York, New Jersey and Orlando, to understand various cross cultural practices.
- Human Resource Management
Organizational Behaviour } - for Under Graduation Level

- Principles of Management,
Strategic Management and Business Policy
Entrepreneurial Development
- Invited as a Resource Person for a National Level Seminar organized by Home Science Dept, S. P. University, Vallabh Vidyanagar
- Invited as a Resource Person by Gujarat Agricultural University for their Agri. E-business program.
- Attended various seminars at State level and National Level.
- Wrote an article on comparative study of Principles and Practices on Management at United States of America, Japan and India.
- Co-ordinator for E-commerce state level seminar organized by the college.
- Organized various Industrial visits for students throughout the country.
- Co-ordinator for the Skills Development programme for various B.B.A classes.
- Co-ordinator for event on Entrepreneurship and Innovation during this year.
- Co-ordinator for Best Business Idea competition during this year.
- Member of Youth festival program of S.P. University
- Invited as a Guest Faculty at C.I.C.A – Changa North Gujarat University.
- Invited as a Guest faculty at N.S. Patel Arts college for their program on Diploma in H.R.M.
- Invited as a Guest Faculty at Home Science dept. of S.P. University for their program on Women Entrepreneurship Development.
- Invited as Guest Faculty at P.G. Dept. of Commerce and Management for their program on P.G. Diploma in Business management.

} - Post Graduation level

TRAINING COURSES AND CONFERENCES / SEMINARS / WORKSHOP/ Refresher / Orientation course, Methodology Workshop, SSD, FDP attended

Event	Sr. no.	Organizer	Place	Period	Duration	
Orientation / Refresher course	1	ASC-UGC-Gujarat University	V.V.Nagar	24 days	14-may-2001	06-june-2001
	2	ASC-UGC-University of Mumbai	Mumbai	21 days	2-nov-2009	21-nov-2009
	3.	ASC-UGC-S.P.University	V.V.Nagar	21 days	23-May-2011	12-June-2011
	4	ASC-UGC-S.P.University	V.V.Nagar	21 days	16-Dec-2013	05-Jan-2014
	5	BBIT (CVM)	V.V.Nagar	2	10-feb-2000	11-feb-2000
	6	UGC- C.P.Patel & F.H.Shah commerce college, Anand	Anand	1	21-Jan-2001	
	7	Education Resource Centre	Bangalore	5 days	2-May-2003	05-May-2003
	8	Georgia South Western State University	USA	16 days	16-may-2003	31-May-2003
Conference / Seminar / Workshop	9	ISB – Hyderabad	Hyderabad	3	14-Apr-2005	16-Apr-2005
	10	Anand Institute of Management	Anand	1 day	19-Feb-2006	
	11	Anand Institute of Management	Anand	1 day	17-Dec-2006	
	12	GHPIBM-SPU	V.V.Nagar	2 days	19-Jan-2007	20-Jan-2007
	13	IIM – Ahmedabad	Ahmedabad	1 day	18-Sept-2007	
	14	AMA – Ahmedabad	Ahmedabad	1 day	27-Dec-2008	
	15	GHPIBM-SPU	V.V.NAGAR	2days	11-Jan-2008	12-Jan-2008
	16	Dept of Commerce, University of Mumbai	Mumbai	2 days	17-dec-2009	18-dec-2009

	17	IQAC-SPU	V.V.Nagar	1 day	21-Aug-2010	
	18	Sydenham College, Mumbai	Mumbai	2 days	10-Feb-2011	11-feb-2011
	19	Anand Institute of Management	Anand	1 day	28-Mar-2012	
	20	F.H.Shah institute of Management and Information Technology	Anand	1 day	03-jan-2013	
	21	SMJV-CKSV Institute of Management,	Vadodara	One	18-Jan-2013	
	22	GTU –Parul Institute	Vadodara	3 days	22-jan-2013	25-Jan-2013
	23	IRMA, Anand,	Anand	One	27-July-2013	
	24	GHPIBM- SPU	V.V.Nagar	1 day	25-jan-2014	
	25	GHPIBM- SPU	V.V.Nagar	1 day	31-Jan-2015	
	26	Ramanand Arya D A V College, Mumbai	Mumbai	1 day	7-mar-2015	
	27	Anand Institute of Management	Anand	1day	10-mar-2015	
	28	SEMCOM	V.V.Nagar	1 day	05-May-2015	
Faculty Development Program	29	IIM - Lucknow	Lucknow	One week	18-Oct-2010	23-Oct-2010
	30	IIM-Lucknow, Noida Campus	Noida	One week	07-March-2011	12-March-2011
	31	IIM-Kozhikode	kozhikode	One week	20-Feb-2012	25-Feb-2012

Papers presented in Conferences, Seminars, and Workshops

Sr. No.	Title of the Paper presented	Author	Co-Author	Title of the Conference/ Seminar	Organized by	Date	International /National/ State/Regional/college Or University level
1	Knowledge Management- Concepts – Issues	K.S. Prasad		Knowledge Management in the Global Era	Anand Institute of Management - SRKSM-Anand	19-02-2006	National
2	Strategic Excellence – A Challenge	K.S. Prasad		Building-Excellence in management disciplines	Anand Institute of Management - SRKSM-Anand	17-12-2006	State level
3	Management Traps and how to overcome?	K.S. Prasad		Challenges in Management Discipline	Anand Institute of Management - SRKSM-Anand	28/03/2012	State level
4	Rural Industries and its impact on Rural Employment	K.S. Prasad		Consumer Research in Rural Areas.	GHPIBM-MBA Dept, S.P. University, V.V.N	25/01/2014	National Level
5	Onslaught of Globalization and its impact on Rural Market in the states of Odisha and Andhra Pradesh	K.S. Prasad		Globalization and Rural marketing	GHPIBM-MBA Dept, S.P. University, V.V.N	31/01/2015	National Level
6	The Challenges faced by Human Resource Managers- The Chameleon Effect	K.S. Prasad	Neel S.	Emerging Business Challenges : Ideas and Solutions	SEMCOM. V.V.N.	05/05/2015	National Level

7	Presented Paper on Global Recession: Management challenges and Strategies	K.S. Prasad		"Global Recession – Management Challenges and Strategies	Dept of Commerce, University of Mumbai	18/12/2009	International Level
8	Presented Paper on challenges faced by Human Resource Managers	K.S. Prasad		Meeting Challenges in Globalized Market	GTU – Parul Institute	23- 25/ Jan/ 2013	International
9	Presented Paper on Human Resource Management with reference to Employee Training Practices in Engineering and Chemical Industries in the States of Gujarat and Andhra Pradesh	K.S. Prasad		Skill Development : The Key to Economic Prosperity	Ramanand Arya D.A.V. College, Mumbai	07/03/ 2015	International

Invited Lectures / Presentations in conference/seminar, etc.

Sr . N o.	Name of the Program	Organized by	International /National/ State/ Regional/ college Or University level	Topic	Date
1	Delivered Lecture on Business policy & Strategic Management	Anand Institute of Management	College	Business policy & Strategic management	20/9/2007 , 4 sessions
2	Expert Lecture	BBIT – ISTE(CVM)	State Level	Pre-Requisites of E-Governance	22/10/2007
3	Expert Lecture	BBIT-ISTE (CVM)	State Level	MIS – A Black Box	2/11/2007
4	GCET –Admission Cell -2008	GHPIBM- SPU, V.V.N.	State level	GCET- Observer	22/07/2008 – 24/7/2008
5	Delivered Lecture	Anand Institute of Management	College	Business Policy & Strategic Management	10/8/2008 For 5 sessions
6	Seminar - Accounting Education, Research and Development- Emerging Issues and Challenges	UGC- CKT College Panvel – Navi Mumbai	National Level	Human resource Accounting in the Era of Globalization	20/2/2010
7.	Delivered Lecture	ISTAR- (CVM) V.V.Nagar	College	Strategic management- for ME- GTU students	March 2010 5 sessions
8	External Faculty	Anand Institute of Management	College	Viva- MBA 1 st Semester	5/12/2011 to 8/12/2011
9	Service Sector : Rural Perspective	GHPIBM, MBA DEPT SPU, V.V.N.	National level	Co-Chairperson for Technical Session – II	17/02/2012
10	Indian Rural	GHPIBM, MBA	National Level	Co-chairperson	18/02/2012

	Consumer	Dept SPU V.V.N		for Technical Session-IV	
11	Challenges in Management Disciplines	Anand Institute of Management- SRKSM Anand	State Level	Chairperson for Technical session -II	28/03/2012
12	GTU External Examiner	J.H.Patel college of Mngt & Tech.Borsad	College	External Examiner for Viva- 5 th Module- MBA semester 1 & 11	7/12/2012 to 8/12/2012
13	Seminar –Shaping A Futuristic HR: Trajectory towards High Performance	Anand institute of Social Work- SRKSM – Anand	State Level	Employee Branding : A new mantra to Build Loyalty	22/01/2013
14	SHIKAR – 2013	Anand Institute of Business Studies- SRKSM- Anand,	State Level	Lecture on Recent Trends in Management	22/03/2013
15	External Examiner	Anand Institute of Management	College	Viva – MBA	30/4/2013 to 1/5/2013
16	Delivered Lecture	P.G.Dept of Home Science, S.P.University	Department level	Lecture for MSc. Students on Entrepreneurship	Aug-2013 6 sessions
17	External Expert for Promotional Interview	NDDB, Anand	Regional	Interview for Internal Promotion	3/10/2013
18	External Examiner	Anand institute of Management	College	Viva – 5 th Module	9/12/2013 to 10/12/2013
19	Jury Member	Anand Institute of Business Studies,	College	Debate Competition	28/01/2014
20	Entrepreneurship – Vision, Value and Passion	BJVM- CVM- V.V.N,	National Level	Chairperson for Technical Session	1/02/2014
21	GMCS- Technical – 1	Western Regional Council, Anand,	Regional Level	Lecture on Strategic Decision Making	24/03/2014

22	External Faculty – Viva	Anand Institute of Management	College	Viva for 2 nd & 4 th Semester	10/4/2014 to 11/4/2014
23	GMCS- Technical – 1	Western Regional Council, Anand,,	Regional Level	Lecture on Strategic Decision Making	01/08/2014
24	Event – Co-ordinator/ In – Charge	Smt. Sarlaben Babubhai Patel Commerce College, VASO	State level	Quiz – Co-ordinator / Master	23/09/2014 to 25/9/2014
25	Career Guidance Program	BBIT- Board of Apprenticeship Training,	Regional Level	Expert Speaker on Self-Development & Career Planning	26/02/2014
26	Refresher course	UGC-ASC- S.P.University, V.V.N.,	National Level	Delivered Lecture on Challenges in Education-II	27/07/2014
27	Globalization and Indian Rural Market	GHPIBM, MBA Dept SPU V.V.N,	National Level	Co-Chairperson for Technical Sessions -1	31/01/2015
28	Marketing Strategies and Practices	GHPIBM, MBA Dept SPU V.V.N,	National Level	Co-Chairperson for Technical Sessions -11	31/01/2014
29	Delivered Lecture	Shri D.N. Institute of Business Administration	College	Delivered lecture on Business Management	04/02/2015
30	Delivered Lecture	Shri V.Z.Patel Commerce College	College	Delivered Lecture on Stress management	4/02/2015
31	Skill Development : The Key to Economic Prosperity	Ramamad Arya D.A.V College, Mumbai,	International Level	Chairperson	07/03/2015
32	External Expert- VIVA	Anand Institute of Management	College	Viva for 5 th Module	23/3/2015 , 24/3/2015 & 27/3/2015

33	Refresher Course	UGC-ASC-S.P.University, V.V.N	National Level	Delivered a Lecture- Sports Management	14/03/2015
34	A Strategic Perspective on Innovation Management and Entrepreneurship Development in India	Anand Institute of Management – SRKSM, Anand,	National Level	Chairperson and Guest of honour	10/03/2015

Details of Research Papers Published.

Sr No	Title with page nos.	Author	Co-Author	Journal	National / International
1	Human Resource Management with reference to Employee Training Practices in Engineering and Chemical Industries in the states of Gujarat and Andhra Pradesh. Pg. No. 20-37	K.S. Prasad	-	Tactful Management, March -2015 ISSN- 2319-7943	International
2	The Future HR Manager- Issues and Challenges. Pg.No 71-75	K.S. Prasad	Bibhor Jha	Synergy, Vol -09 Dec-2007 ISSN-0973-922X	National
3	Changing Organizations; Usher towards Globalizations Pg no 84-89	K.S. Prasad	Minal	Synergy, Vol no.10 Dec-2008 ISSN-0973-922X	National
4	Global Recession- Challenges and Strategies. Pg. No 108- 117,	K.S. Prasad	Sneha	Synergy – Vol-11, Dec-2009 ISSN-0973-922X	National
5	Onslaught of Globalization and its effect on Rural Marketing in the states of Odisha and Andhra Pradesh – In Print	K.S. Prasad	NONE	Synergy ISSN-0973-922X	National

Full paper published in the proceeding of Conference / Seminars / Symposia etc.

Sr. No	Title of Article	Author	Co-Author	Name of the Program	Organizer	Dates	ISBN / ISSN if any
1.	The Global Challenges and its impact on Human Resource Managers. Pg No. 522-525	K.S. Prasad	Tom M	Meeting the Challenges of a Globalized Market	GTU – Parul Institute, Vadodara	23-JAN-2013 TO 25 –JAN 2013	–ISBN – 978-93-82062-912
2	Challenges Faced by Human Resource Managers, Pg No. 58-62	K.S. Prasad	-	Emerging Trends in Commerce and Management	Sydenham College , Mumbai	18-OCT-2013 TO 19-OCT-2013	ISBN No. 978-93-82880-66-0

SUBJECT BOOKS BY NATIONAL LEVEL PUBLISHERS/ STATE AND CENTRAL GOVT. PUBLICATION WITH ISBN / ISSN NUMBER.

Sr. No	Title of the Book	Author	Co-Author	Name of the Publisher. Month, Year	ISSN / ISBN
1	A strategic Perspective on Innovation Management and Entrepreneurship Development in India	K.S. Prasad	N N PATEL Bindya Snehal	BRICK PUBLICATION MAY 2015	ISBN – 978-93-83047-54-3

Chapters in national level publishers with ISBN /ISSN and with number of national and international Directories.

Sr. No	Title of the Book	Name of the Editor	Chapter contributed	Author / Co-Author	Name of the Publisher	ISSN / ISBN
1	A strategic Perspective on Innovation Management and Entrepreneurship	K.S. PRASAD	One	-	Brick Publisher	ISBN – 978-93-83047-54-3