

Department of Business Studies – A Profile

The Department of Business Studies (formerly Department of Commerce) was established in 1964 as a teaching and research department of the Sardar Patel University, Vallabh Vidyanagar, Gujarat. Prof. M. M. Shah, M. A. Economics, London was the founder head and a well-known academician and administrator. During the 46 years of the existence, the department has established itself as a centre of excellence with focus on education, research and extension services. The department offers post-graduate level programmes in Commerce viz., M.Com., M.Phil., Doctoral programmes leading to Ph.D. and PG Diplomas. The Department has a core faculty strength of 8 members and 5 posts are vacant. Our faculty has a track record of academic excellence, possessing highest level of competency in terms of qualifications, training and exposure. Senior faculty members are approved research guides supervising M.Phil. and doctoral work in the Faculty of Business Studies (Commerce). We have faculty members who have successfully pursued the Faculty Development Programme of Indian Institute of Management, Ahmedabad. The academic excellence of our teachers is manifested through their academic which reveals their achievements in terms of number of UGC Major Research Projects, Minor Research Projects, books, holding executive membership at the national levels professional associations, international collaborations and also being university rank holders at the master levels as well as the two NET cleared junior level faculty members in the department. Our is the only department in the Gujarat producing highest number of Ph.D., M.Phil. and M.Com. regular. The department has introduced Choice Based Credit System from June 2010. The major strength of the department as excellent based as Ph.Ds (91) and M.Phil (237) produced, publications of articles and books (65) and participation as a session chairperson, co-chairperson, executive member, office bearer in the international and national seminars.

Major achievement of the Department is induction of the Department to Special Assistance Programme (SAP) of UGC at the DRS I level in the thrust areas of “Corporate Disclosure and Investors Protection in India in a changing scenario” for the 5 years period from 1.04.2007 to 31.03.2012. Dr. P. K. Rathod, Professor & Head is the Coordinator and Dr. S. K. Bhatt, Professor is the Dy. Coordinator of the scheme.

Profile of the Department

POST GRADUATE DEPARTMENT OF BUSINESS STUDIES
SARDAR PATEL UNIVERSITY
VALLABH VIDYANAGAR – 388 120
GUJARAT (INDIA)
(2010-11)

ABOUT THE DEPARTMENT IN BRIEF

Established – 1964	: Post Graduate Department of Commerce
At Present	: Post Graduate Department of Business Studies
Completed	: 46 Years
Faculty	: 03 (Professor), 02 (Associate Professor), 03 (Assistant Professor)
Courses	: M.Com. (General & SF), M.Phil. (General & SF), Ph.D. PGDHRD & PGDBM (SF Evening Programmes)
First P & H	: Prof. M. M. Shah, M. A. Eco., London
Present HOD	: Prof. Dr. P. K. Rathod, M.Com., M.Phil., Ph.D., FDPM-IIM-Ahmedabad
Subjects	: Accountancy and Financial Management, Marketing Management, Human Resource Management
Intake	: M. Com. – 140 (General), M. Com. (Self-Finance) – 70 M. Phil. – 12 (General), M. Phil. (Self-Finance) – 24
Research	: MRP Completed - 05, Minor Research Projects Completed – 11, On-going Major Research Projects - 04
Produced	: 91 Ph.D. and 237 M. Phil in the areas mainly A/c and Finance, Mgt., HRM
Awards	: 2 National Levels
Fellows	: IAA (4), ICA (2), IIM-A (4)
Publications	: 65 Books and Large No. of Papers of Faculty Members
Participation	: Seminars/Conferences – Regularly Every Year
Students	: Active Participation in Seminars/Conferences, Trade & Industry, CMA, Alumni
Department Library	: Department - 3580 Books, 20 Journals & Magazines, 4 Newspapers
UGC-SAP Library	: 75 (2007-08) + 183 (2008-09) + 151 (2009-10)
FDP	: FDPM-IIM-A, 5 Faculties
Evaluation	: External – 70%, Internal – 30% = Test and CSDS, Dissertation
Seminars	: 20 Organized
Refresher Course	: 5 Organized
UGC – SAP (DRS Phase – I)	: 01.04.2007 to 31.03.2012

**PROFILE OF
THE POST GRADUATE DEPARTMENT OF BUSINESS STUDIES
SARDAR PATEL UNIVERSITY
VALLABH VIDYANAGAR (GUJARAT)**

1. Student profile according to programmes of study, gender, region etc.

The department offers 4 subjects compulsory at M.Com in each Semester and a package of 3 optional groups having 4 papers in each group in the thrust areas of Finance & Accounts, Marketing Management, Human Resource Management at M.Com (III & IV Semester). M. Phil and Ph. D programmes are also offered in the said areas. There were 281 students registered in 2009-10, out of these, 140 (50%) girls and 141 (50%) boys' students at M. Com (Previous – Semester I) and 167 students are registered at M. Com (Final), of which consisted of 86 (51%) girls and 81 (49%) boys students. Out of 167, 139 (83%) students opted for Finance & Accounts and another optional group i.e. Human Resource Management comprised of 28 students. In the M. Phil programmes, there are 36 students registered, of which 22 are girls and 14 are boys, while in Ph. D. programme, 24 students registered which consisted of 8 girls and 16 boys during the year (2009-10) and similar trend was observed at all levels during the last five years.

Number of Students (Boys/Girls) (2009-10)	M. Com. (Previous) : SEMESTER I	
	<u>General</u>	<u>Self-Finance</u>
	131	150
	<u>Total</u>	
	281	
	<u>Boys</u>	<u>Girls</u>
	141	140
	<u>Total</u>	
	281	
	M. Com. (Final) – Annual System	
<u>General</u>	<u>Self-Finance</u>	
121	46	
<u>Total</u>		
167		
<u>Boys</u>	<u>Girls</u>	
81	86	
<u>Total</u>		
167		
<u>A & F M Group</u>	<u>HRM Group</u>	
139	28	
<u>Total</u>		
167		
M. Phil.		
<u>General</u>	<u>Self-Finance</u>	
12	24	
<u>Total</u>		
36		
<u>Boys</u>	<u>Girls</u>	
14	22	
<u>Total</u>		
36		
Ratio of Students to Teachers (Current year)	54 : 01	
Latest revision of the curriculum (year):	Year 2009-10 [As Semester System introduced at M.Com. Level]	
No. of students passed in NET/SLET etc. (last 5 years)	3 (Three)	
Success Rate of Students (April-2009)	Year 2008-09	No. of Students pass out (At M. Com.)
	Pass Class	19
	Second Class	87
	First Class	91

	First Class Distinction	12
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2. Changes made in the courses or programmes and the contribution of the faculty to those changes.

During the year the department has introduced Semester System.

3. Trend in the success rate and drop out rate of students during the past five years.

The success rate and drop out rate was at an average of 95 per cent and 1 percent during the last five years respectively.

4. Learning resources of the department like library, computers, laboratories and other such resources.

The department maintains its own gymkhana library having more than 3500 books and subscribes to a good number of journals and magazines as well as Gujarati and English daily newspapers. There is a separate boys and girls common room with necessary facilities along with spacious class rooms for teaching. Besides this separate cabins have been allotted to the faculty members. A small computer laboratory with Internet has been set up. Teaching, non-teaching and students are allowed to use the facilities available in computer laboratory. The department is well-equipped with computers, printers, duplicating machine, jumbo zerox machine, T.V. VCR, OHP, three LCD projectors etc. Personal Computers with internet connection are provided to each faculty members.

5. Enhancement of the learning resources.

Recently department purchased three LCD Projectors. One separate seminar hall is developed exclusively for research presentation. The department maintains OHP, audio-visual system and well-furnished conference-room. Guest talks, symposia, seminars, conferences, etc are arranged at regular intervals at the department.

6. Teaching methods in practice other than the lecture method.

The department has a unique programme for the continuous evaluation of students Communication Skill Development Scheme (CSDS) under which students have been asked to prepare detail write-up of given topic that is followed by class presentation. The department regularly updates its courses according to the need of the society. The department also organizes debates, elocution competitions, seminars, guest lectures, factory visits etc. Teachers and students use OHP, LCD etc. for teaching and classroom presentation.

7. Participation of teachers in academic and personal counselling of students.

The faculty members are continuously engaged in counselling and guiding the students for their M. Com., M. Phil and Ph. D dissertations/thesis as a part of examinations. Two faculty members are UGC-NET qualified so they guide students for UGC-NET. Faculties of the department also counsel students for career and placement. Frequently department deputed the students to attend the lectures related to Commerce and Management under EDUCET programme at Computer Centre of University. Students are provided with the computer facility for their project and other academic work.

8. Details of faculty development programmes attended by the faculties.

Dr. M. K. Patel (1992-93 – with full fellowship one year programme), Prof. P. K. Rathod (2002-03), Dr. R. M. Joshi (2003-04) and Dr. R. M. Rathod (2009-10) had participated in the Faculty Development Programme (FDP) of the Indian Institute of Management, Ahmedabad, India (IIM-A). The programme enables the participants to develop competence in management education as well as research and pedagogy.

9. Participation of teachers in academic activities other than teaching and research.

All faculty members of the department actively participate in blood donation camps, cultural activities, University events like convocation, gymkhana activities and other functions organized by the University and other NGOs like Rotary Club, Junior Chamber International, Lions Club, Charotar Management Association from time to time. The department has agreed to join with MOU undertaken by the University with Bhativedant College, Budapest, Hungary (Europe).

10. Collaborations with other departments and institutions at the national and international level and their outcome.

M. O. U. with Bhaktivedanta, College of Budapest, Hungary (Europe) is made to exchange students and teachers (both ways) for academic growth and excellence in the various areas of management with Sardar Patel University.

Department has sent declaration of intent to work with Erasmus munds with Eotvos Lorand University, Budapest for the TEMA – European joint master project in European Territories. Dr. M. K. Patel – Professor & Head of the department invited to work as an expert for this project as one of the member from Asian Countries.

11. Research and significant activity and the thrust areas of the department.

The department offers research in the areas of Finance & Accounts, Entrepreneurship Development and Small Business, Marketing Management, Banking, Human Resource Management and General Management. Till the date 85 students received their Ph.D. degree and 179 completed M. Phil. Degree from the department.

12. Details of the ongoing projects and projects completed.

At present five major research projects and twelve minor research projects are completed while four major research projects are received recently funded by UGC.

13. Publications of the faculty.

All faculty members are actively engaged in publication of their articles/research papers. They have published 235 articles and 15 books.

14. Participation of the department in the extension activities of the University.

Department actively participates in various extension activities of the University like Youth festival, NSS, Charotar Management Association Chapter, Consultancy for industrial world, etc.

15. Method of continuous student development and assessment.

The faculties of the department participate in the University Sponsored Programmes like athletic meets, convocation, lecture series of various experts, etc. As a part of internal and external examinations, the department arranges two internal tests, CSDS, seminars, case studies, audio-video shows in certain areas, continuous industrial interaction and visits etc.

16. Placement record of the past students and the contribution of the department to the student placements.

The department provides placement facilities to the business enterprises such as ICICI Prudential, IDMC, Elecon, Sharekhan.com, HDFC Bank, Vijaya Bank, other colleges, surrounding business units, etc. Besides, the department helps local colleges/institutions for their requirements of faculty in their institutions every year.

17. Significant achievements of the department faculty and students.

Dr. M. K. Patel, Professor & Head visited Hungary from 25th May to 25th June 2005 under the Indo-Hungarian Cultural Exchange Programme and has completed a project on Education Policies & Practices in European Countries and India. He also visited Thailand, Singapore, France and Austria. He has completed two projects funded and supported by international level institutes IRMA and IIMA. Dr. Patel has written three books on HRD and did FDPM from IIM, Ahmedabad with full fellowship. Dr. S. K. Bhatt has written a book entitled "Corporate Financial Reporting in India" and Dr. C. K. Sonara wrote a book entitled "Corporate Environmental Accounting and Reporting" which is in process for publication.

18. Participation of the department in COSIP/ COHSSIP/ SAP/ CAS/ DSA/ DRS/ FIST etc.

The UGC has approved SAP scheme and sanctioned Rs. 23.5 Lacs Plus Project Fellow (Actual) Financial Assistance to the Business Studies Department for duration of 5 years i.e. 01.04.2007 to 31.03.2012 under Special Assistance Programme (SAP) at the level of DRS-I of the UGC. Prof. (Dr.) P. K. Rathod as the Coordinator and Dr. S. K. Bhatt as the Deputy Co-ordinator are working for SAP. The title and thrust area for research is 'Corporate Disclosure and Investors' Protection in India in a changing scenario'.

19. Plan of action of the department for the next five years.

The department has solid foundation of teaching, research and extension activities which would be enhanced according to the need of the society. So as to enable the department to emerge as a centre of excellence in Management/Commerce education not only in Gujarat but at the national level. The department intends to start P. G. Degree/Diploma courses in Finance, Taxation, e-Accounting and HRD etc. The University has introduced M. Com External under the Department of Business Studies. Dr. M. K. Patel Professor & Head, is working as a Co-ordinator of the program. We have plan to send remaining faculty members at IIMA for Teachers Management Training Programme (FDPM). **Department introduce Semester System in M. Com. Programme from the academic year 2009-10.**

20. Any other highlights.

Since its inception, ours is the only department in Gujarat which is consistently engaged in teaching, research, extension, co-curricular and extra co-curricular activities which is

reflected in terms of the highest number of M.Com (regular), M. Phil and Ph.D. Students produced. Thus, the department has become a source of resources for many organizations. The faculty members are invited by the National level organizations like NDDDB, UGC, UPSC as experts for their diverse purposes. The senior faculty members are associated with the Universities of Gujarat and outside the State.