



# **SARDAR PATEL UNIVERSITY**

**NOTIFICATION NO: E-1 OF 2019**

**EXAMINATION PROGRAMME, APRIL -2019**

**P.G.DIPLOMA IN MARKETING MANAGEMENT**

**Important Instruction:**

- (1) Candidates are requested to remain present at their respective place of examination, fifteen minutes before the time of commencement of the first paper and ten minutes before the time of commencement of each subsequent paper.
- (2) Candidates are forbidden from taking anything except pens, pencils, rubbers, stencils, calculator and drawing instruments into the examination hall. Under no circumstances loan or exchange of the above materials will be allowed in the examination hall.
- (3) **Mobile Phone is Strictly Not Permitted in the Examination Hall. Seating in examination hall with any electronic gadgets will be treated as Copy Case (U.F.M. Case)**
- (4) **Students have to follow the instructions given in the answer book.**
- (5) **Note for practical examination :**  
The Practical Examination will be held before or after the conclusion of the written examination at the College concerned. The exact dates and time of the Practical examination will be fixed by the Principal of the College Concerned. Due notice will be given on the NOTICE BOARD of the College. Candidates are requested to remain present at the date, time and place notified for their practical examination. Those who fail to remain present themselves at the date; time and place notified will not be examined afterward.
- (6) The University reserves the right to cancel/change date, time & place of examination without assigning any reasons. However, any change in the examination programme will be notified on the university website.

**Place of Examination : Shree D. N. Institute of Business Administration, Anand.**

**Time of Examination : 10:00 A.M. TO 01:00 P.M.**

The written examination will be conducted in the following order

<b>Date &amp; Day</b>	<b>Subject Code</b>	<b>Subject Title</b>
<b>25-03-2019 Monday</b>	PAPER-I	Fundamental of Marketing Management
<b>26-03-2019 Tuesday</b>	PAPER-II	Consumer Behavior & Customer Relationship Management
<b>27-03-2019 Wednesday</b>	PAPER-III	Advertising (ADV)
<b>28-03-2019 Thursday</b>	PAPER-IV	Rural Marketing (RM)
		Service Marketing (SM)
		International Marketing (IM)

NO. : E-1/651

VALLABH VIDYANAGAR

DATE: 12/03/2019

**I/C DEPUTY REGISTRAR**

To,  
Director, Computer Center to publish on university website.